## **Step into Spring with La Redoute**

Just landed, La Redoute's new Spring 2014 collection packed with must have trends! Womens, Childrens and Menswear alongside chic home living, can be found in the new Spring collection which launched online and in the new catalogue last week.

The main focus of the Spring Collection is Womenswear which is made up of varied collections. The first of which is one of La Redoute's designer collaborations in SS14. This collaboration comes from Delphine Manivet pour La Redoute. The new pieces from this collection embrace pastel pinks which were heavily seen on the catwalks of New York and London this season. With butterfly sleeves and asymmetric skirts this collection is set to provide strong transitional pieces from Spring to Summer.

Other French style brands which feature in La Redoute's Spring Collection are Laura Clement which focuses on timeless pieces in fine fabrics, Mademoiselle\*r where La Redoute displays poetic and feminine trends and finally Soft Grey, the most eclectic of collections ranging from soft pastel cardigans to vibrant Aztec tunics.

Stand out looks from the new collection include this stunning Multicoloured Zip Jacket teamed with a pair of Raspberry Slim Fit Trousers and black court shoes, perfection additions to a vibrant Spring Wardrobe.

The new collection can be found in the latest Spring Collection catalogue and online at laredoute.co.uk.



## LA REDOUTE PRESS CONTACTS

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Multispecialist in Ready-to-Wear and Home Decor, La Redoute is the second largest seller of women's clothes and third largest seller of household linen in France. Laredoute.fr is the leading site for clothes shopping and homeware in France, with an average of more than 7 million visitors per month. In 2013, Internet sales represented 85% of turnover in France. The brand is also available on smartphones and social networks.

With over 10 million active customers worldwide, La Redoute is represented in 24 countries.